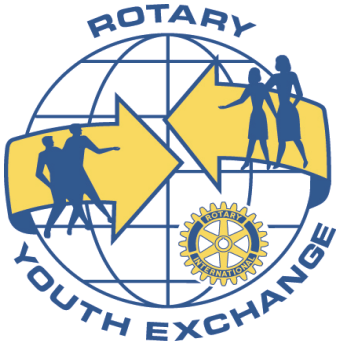

ARYEPCC
2009

AUSTRALIAN ROTARY YOUTH EXCHANGE PROGRAM CHAIRS' CONFERENCE

CONFERENCE PROGRAM

SurfAir Marcoola Beach Resort
Sunshine Coast, Queensland

9-11 October 2009

Hosted by
Rotary International District 9600 Ltd.
Youth Exchange Committee

'Harmonising for Relevance'

The Conference theme derives from a discussion which followed the 50th Anniversary Conference in Wangaratta in 2008. The discussion centred on the question; "is Rotary's Youth Exchange Program (YEP) still relevant." We recall the view of Past Rotary International President, Carl-Wilhelm Stenhammar: "*My dream is for every 17 year-old to become a Youth Exchange student. If we could achieve this, there would be no more wars*." To fulfil this lofty vision, the program explores ways to make YEP more relevant to the participants; to students, host Clubs and host families. *"Making it relevant"* is very much an experiential thing determined by the attitudes of students, and of host Clubs and host families.

However, another aspect of the exchange has a huge bearing on relevance; if the management and administration of the program by Rotary Districts is carried out efficiently, seamlessly and in a business-like manner, then the other elements of the program - the experiential things for students, Clubs and host families - would inevitably follow. For the 2009 Conference therefore, we focus on *"Youth Exchange as a Business,"* the systems, finances, marketing, tours, orientations - and the things that District Committees can do to increase the relevance of Youth Exchange to all of those involved.

FRIDAY 9 OCTOBER 2009

10.00am	**Registration Opens**	
12.00noon	**LUNCH**	
1.00pm	**SESSION 1: Welcome and Introductions**	Conference MC, Ron Goward
	Welcome from Host District	Dr Russ Stephenson, Rotary Club of Nambour, Chair D9600 YEP Committee
	Roll Call of Countries and Recognition of Attendees	Ron Goward
	Official Opening	Walter Buchanan, Rotary Club of Aspley, District Governor D9600
	ARYEPCC Chair's Opening Remarks and News from Rotary International	AG and DGN David Anderson, Rotary Club of Yea, ARYEPCC Chairman D9790
	RI Presidents Personal Representative	PDG Charles Guesdon, Rotary Club of Brisbane Mid-City
1.45pm	**Reports from Meetings**	
	o YEO Pre-convention Meeting	David Anderson
	o NZIYE meeting	Jennie Nicol, Rotary Club of Cromwell, D9980
	o EEMA	Paul Ward-Harvey, Past Chair, D9750 YEP Committee
	o Other Regional meetings	
2.45pm	**Greetings from International Visitors** Belgium, Brazil, Denmark, France, Germany, New Zealand, Scotland, Sweden	
3.15pm	**AFTERNOON TEA**	

3.45pm **SESSION 2: The "Business" of Youth Exchange**

In this Session, we are challenged to look at youth exchange as a business that needs a business plan and a marketing plan. The business needs management and administrative systems which achieve the goals and objectives of the business. Whilst the ultimate aim of YEP - the profit - is "peace, goodwill and international understanding," a tangible profit for Rotary at an operational level is "the building of Rotarians" - students, their friends, and non-Rotarian host families etc. In this session we consider several aspects of youth exchange as a business.

"Youth Exchange - a Business Model" Duncan Buchanan

Duncan Buchanan - Following a military career including active service in Afghanistan and Iraq, Duncan's passion is education and training, specialising in personal growth and business. A property investment coach and director of a financial services company, Duncan is also the founding Managing Director of the Your Gift Their Future Foundation, a not-for-profit charitable organisation.

4.15pm	***"Youth Management Systems for Improved Efficiency"***	Joe Beath, Rotary Club of Balmoral, Chair, D9630 YEP Committee and Jan Harring , Rotary Club of Stenløse-Ølstykke D1470, Multidistrict Chairman, YEP Denmark

Joe Beath - A Rotarian since 1989, Joe has been a member, and is now Chair, of the D9630 YEP Committee. He has had a long, hard look at the Danish electronic YEP management system, to see if it might be applicable to Australia.

Jan Harring - PDG Jan has been a Rotarian since 1979, and has held a variety of positions in the Rotary Club of Stenløse Ølstykke and in District 1470, including District Governor in 2004-2005. Jan is the Chairman for Long Term Exchange in Denmark's multi-district YEP operation, and will present, with Joe, the Danish electronic management system for YEP.

4.45pm	***"Moving with the Times - Electronic Communication with and Between Participants"***	Rick Jewson, Rotary Club of Hope Island, Country Coordinator (Austria) D9640 YEP Committee

Rick Jewson - A co-founder of InternetNextStep.com, Rick will introduce the concept of a secure District YEP Facebook site to enable immediate communication between students and their counsellors and Committee members. Rick will also introduce the concept of a central site for the standard YEP paperwork and other resources which Australian Districts will be able to access for a nominal subscription.

5.15pm **WORKSHOP 1:** (Discussion groups)
Improving the Efficiency of YEP Business
Question: *"What are five easy and/or important things that we should do to improve the efficiency of the YEP business and/or to minimize costs and reduce effort?"*

Collation: Sue Broad and Mary Grant

5.45pm **Summary of the Day** David Anderson

6.00pm **Close of Formal Proceedings for the Day**

6.30pm POOLSIDE RECEPTION

Our lives are so busy, running this way and that,
But with special people like you being there,
To listen, to laugh and show that you care,
Tales of the past and dreams for future days,
Together we achieve more in many ways.

Relax and enjoy the evening with special entertainment
By Michael Berris
Rotarian Extraordinaire.

SATURDAY 10 OCTOBER 2009

7.00 am to 8.30 am WORKING BREAKFAST
(ARYEPCC Chairs, plus attending DG's, DG'sE, DG'sN)

8.00am **Registration Opens**

9.00am **SESSION 3: Youth Exchange - Our Challenges**

The market in which we sell our product has three elements - Rotary Clubs, students and host families. In Session 3, we consider why the market should buy our product. We will explore the relevance of YEP to participants.

"Why is Youth Exchange Relevant to Rotary Clubs?" Russ Stephenson

Russ Stephenson - A YEP Chair for many years, Russ moved on to other District positions. Appointed, yet again, as YEP Chair in 2008, Russ perceived a "passive opposition" towards YEP within Clubs, born perhaps of … apathy? … mis-conceptions? … "busy-ness?" Russ will explore possible reasons for these, ways to overcome them, and discuss strategies we can use to convince clubs of the relevance of YEP in building Rotarians, and the opportunities for clubs for increased membership growth.

9.20am ***"Is Youth Exchange Relevant to Generation Y?"*** Jacqui Hunt, Rotary Club of Noosa Heads, D9600 Chair Rotary Australia New Zealand Student Exchange (RANZSE)

Jacqui Hunt - With qualifications in accounting and education, Jacqui is Head of Accounting and Business at a local college. Along with 8 years as a counsellor, Jacqui thinks *"the enjoyment comes from a subject that is continually changing and the introduction of technology, as well as the constant challenge of teenagers and their zest for life and enthusiasm."*

9.40am ***"How Can We Help Clubs Attract and Maintain Host Families?"*** (We want them to say *"I want to do it* again, and again, and again!") Alan Stephens, Immediate Past President, Rotary Club of Pine Rivers

Alan Stephens - Without host families, the program cannot happen. The Stephens family have hosted 10 students (and are lined up for the 11th in December!) and their son was an exchange student to Germany. Alan will analyse why host families agree to host YEP students and what we can do to ensure the relevance of YEP to host families?

10.00am **WORKSHOP 2:** (Discussion Groups)
Maintaining the Relevance of YEP for Clubs
Question: *"What are five easy and/or important things that a District Committee can do to attract and keep participating Clubs?"*

Collation: Sue Broad and Mary Grant

10.30am MORNING TEA

11.00am **SESSION 4: Youth Exchange - Building the Leaders of Tomorrow**
In Session 4, we explore how to ensure the "business" remains alive, vibrant, relevant and profitable.

"Students as Leaders - What can YEP do?" Laura Van Zyl and Scott Olsen

Laura Van Zyl - Hosted by the Rotary Club of Gympie, Laura was an exchange student from South Africa in 1983. She migrated to Australia with her family in 2003 and is a school teacher. Although she is in constant contact with loved ones in South Africa, Laura still has contact with most of her host families in Gympie - "*they are in fact my 'Aussie family' now*."

Scott Olsen - Scott was an exchange student from Canada in 1990, hosted by the Rotary Club of Kippa Ring on the Redcliffe Peninsula. He is a junior high school teacher, living with his Norwegian family in Bergen in Norway, and works as a coach with the Norwegian Olympic Committee, identifying young athletes who might one day compete for their country. "*I feel extremely indebted to the Kippa Ring Club for the things I have been able to achieve and experience in my life*."

11.30am ***"Adding Value to YEP -Formalising the Program as a Registered Training Organisation."*** John Anstey, Rotary Club of Kirra-Currumbin, Counsellor Trainer, D9640 YEP Committee

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John Anstey -"*If Rotary's YEP is so good, why don't we formalise it, and give the students a piece of paper which is recognised as a 'formal' qualification?"* At last year's conference at Wangaratta, John introduced the concept of the program becoming a Registered Training Organisation (RTO). John will update us on D9640's endeavours to add value to the program in this way. He will outline the processes involved, the pitfalls, the challenges, the benefits …

12.00noon **WORKSHOP 3:** (Discussion Groups)
Adding Value to Youth Exchange
Question: *"What are five easy and/or important things we can do for participants (students, clubs, counsellors, host families etc) to feel they are getting something more out of the program?"*

Collation: Sue Broad and Mary Grant

12.30pm **LUNCH AND DISPLAYS** (Displays set up, and continue until 5.30pm)

1.45pm **SESSION 5: Risk Management in YEP**
No enterprise is without risk, and YEP is no exception. In this session we revisit two areas of risk management which can prevent heartache for every YEP District Chair; Insurance and Child Protection

"Insurance" Peter Kaye, Rotary Club of Mundingburra, D9550 Insurance and Protection Officer, ARYEPCC Insurance Officer

Peter Kaye - a Rotarian for 44 years, PDG Peter's classification is "Insurance Broker" and he has used this vocation in many ways for the benefit of Rotary. Peter is the insurance officer for D9550 and for YEP in Australia, and has been responsible for all insurance matters for all Australian Districts for the past 15 years. Peter was a member of the RI YEP Committee in 2004-2005 and, for many years he has championed a Global Travel Insurance Policy for the benefit of all YEP students. With the support of ARYEPCC, he delivered such a proposal at the recent Birmingham Convention.

2.45pm ***"Child Protection Policy - RI Audit of YEP in D9520"*** Trevor Stirling, Rotary Club of Magill Sunrise, Deputy Chair, D9520 YEP Committee

Trevor Stirling - Following the announcement that RI would randomly audit the operations of District YEP Committees, D9520 was one of the first to be drawn out of the hat! Although he was not directly involved in the process, Trevor will report on the audit undertaken by RI. Forewarned is forearmed!!!

3.15pm **AFTERNOON TEA AND DISPLAYS** (Displays continue until 5.30pm)

4.00pm **SESSION 6: Open Forum - Where to Next?**

In this our concluding session, we hear of a proposal from a former exchange student to carry out a comprehensive analysis of different approaches to international youth exchange. We will hear reports from our workshops, and some short discussions on topics which may have arisen over the weekend. Chairman David Anderson will sum up and, before the Conference dinner, there will be an opportunity for special interest groups to break away.

Research Proposal - ***"Developing Citizenship Through the Rotary Youth Exchange Program in Australia, 1959 – 2009."*** Dr Bronwen Dalton, University of Technology, Sydney

Bronwen Dalton - A former exchange student to Korea, Bronwen is a senior lecturer in the school of management, and Director of the centre for Australian Community Organisations and Management, at the University of Technology Sydney. Bronwen is also the Assistant Student Ombud at UTS.

4.30pm **Report from Workshops** Sue Broad and Mary Grant

5.00pm	**Short Topics - Discussion** o OSHC issues o AASES associated registration issues o The role of Rotex Summary of the day and close of formal proceedings	David Anderson
5.30pm	**Special Interest Meetings** o Victorian Districts - Education Department changes	Chris Clark
	Displays Close	
6.30pm	**PRE DINNER DRINKS**	
7.00pm	**CONFERENCE DINNER** **MC, Ron Goward** **Guest Speaker, Prof Matt Trau PHF, Nanotechnologist**	

Matt Trau – An internationally renowned Nanotechnologist and highly sought-after speaker, Matt is currently Professor of Chemistry and an Australian Research Council Federation Fellow at the University of Queensland. Professor Trau has built an international reputation in the area of nanostructure assembly and manipulation of matter in order to produce novel materials and devices. **But … enough of that!** As the son of a Holocaust survivor, at the age of five, Matt and his family fled from Communist-era Poland. As refugees, his family passed through Austria, Italy and the USA before settling in Australia. Like our exchange students, Matt has a range of "cultural difference" stories. We have asked Matt to give the lie to a perception that academics are dry and crusty!

SUNDAY 11 OCTOBER 2009

7.00am to 8.30am	**WORKING BREAKFAST** (New Chairs Orientation)	
9.00am	**ARYEPCC AGM**	David Anderson
10.00am	**MORNING TEA**	
10.30am	**ARYEPCC AGM** Continues	David Anderson
12.00noon	**PRESENTATIONS** Conference Summary and Close	David Anderson
12.30pm	**FAREWELL LUNCH**	

ARYEPCC 2010
WILL BE HOSTED BY
D9830, HOBART, TASMANIA.

The Conference Committee wish to acknowledge the following Sponsors:

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